

Privacy Policy

1. General

At ExaMetrics, we are committed to protecting your privacy and we understand you want to keep your information private, safe and discrete. This Privacy Policy is designed to help you decide whether to use the Service and in what manner, and it describes how we collect, store and use information on individuals who use the Service.

2. Consent to use Information

This Policy is a legally binding agreement between our clients (“Clients” or “you”) and us. By visiting, accessing or using the Website, or providing information to us in any other format, you agree to and accept the terms of this Privacy Policy, and you consent to the collection and use of information in the manner set out in this Policy. If you do not agree to the terms of this Privacy Policy, you should not use this Website and subscribe to our Service.

The definitions in the Terms of Service apply to this Privacy Policy unless stated otherwise.

3. Information We Collect

We collect two types of data and information from you:

A. Personal Information.

We only gather personal information that is volunteered in response to specific information requests. Personal information (“Personal Information”) we collect may include your name, gender, date of birth, phone number, e-mail address or mailing address, IP address, account size, credit card or other payment account information in connection with any purchase you make on or through the Website.

B. Non-Personal Information. We retain some non-personally identifiable information (“Non-Personal Information”) such as your approximate geo-location, your web request, browser type, browser language, web pages you visit before or after visiting our Website, URLs, platform type, click numbers, landing pages, viewed pages and the order of those pages and time spent on pages. Non-Personal Information is collected, inter alia, through the use of cookies, so when accessing or using the Website, we may use one or more cookies. Cookies are small text files, placed on a user’s device, which enable a website to remember user preferences. Detailed information about cookies and how we use them on the Website and other websites implementing our web tools may be found in our Cookie Policy, which also describes how you can turn off cookies or control them.

4. How We Use Your Personal Information

The Personal Information we collect and the practices described above are done in an effort to provide you with the best experience possible, protect you from risks related to improper use and fraud, and help us maintain and improve ExaMetrics. We may use the information to:

A. Provide you with our services.

We use your Personal Information to provide you with our Service pursuant to the Terms of Service.

B. Comply with legal and regulatory requirements.

We process your Personal Information as required by applicable laws and regulations.

C. Detect and prevent fraud.

We process your Personal Information to detect and prevent fraud purchase.

D. Protect the security and integrity of our services.

We use your Personal Information to maintain the security and integrity of our Service.

E. Provide you with customer support.

We process your Personal Information anytime that you reach out to our Customer Support team.

F. Optimize and enhance our services.

We use your Personal and Non-Personal Information to understand how our Service are being used to help us improve our Service and develop new services or products.

G. Market our products to you.

We may contact you with information about our Service. We will only do so with your permission, which can be revoked at any time.

H. Other business purposes.

We may use your information for additional purposes if that purpose is disclosed to you before we collect the information or if we obtain your consent.

5. Third Parties With Whom We Share Personal Information

We **DO NOT** rent, sell, or otherwise share your Personal Information and Non-Personal Information for any purpose other than those limited purposes described below:

A. Service Providers.

We may share your Personal Information with third-party service providers for business or commercial purposes. Your Personal Information may be shared so that they can provide us with services, including identity verification, fraud detection and prevention, security threat detection, payment processing, customer support, data analytics, Information Technology, advertising, marketing, data processing, network infrastructure, storage, transaction monitoring, and tax reporting. We share your Personal Information with these service providers only so that they can provide us with services, and we prohibit our service providers from using or disclosing your Personal Information for any other purpose. Our third-party service providers are subject to strict confidentiality obligations.

B. Affiliates.

We may share your Personal Information with our affiliates, for the purposes outlined above, and as it is necessary to provide you with our Services.

C. Law Enforcement.

We may be compelled to share your Personal Information with law enforcement, government officials, and regulators.

D. Corporate Transactions.

We may disclose Personal Information in the event of a proposed or consummated merger, acquisition, reorganization, asset sale, or similar corporate transaction, or in the event of a bankruptcy or dissolution.

E. Professional Advisors.

We may share your Personal Information with our professional advisors, including legal, accounting, or other consulting services for purposes of audits or to comply with our legal obligations.

F. Consent.

We may share or disclose your information with your consent.

Any processing performed by any of our third party service providers ("Recipients") will, where required by law, be governed by a data processing agreement in the form required by law, preserving any and all of your statutory data protection rights and obligating the Recipients to respect the Personal Information and handle it in accordance with the relevant laws. The Recipients are required to maintain the confidentiality of such information and to use your Personal Information only in the course of providing the aforementioned services and only for the purposes that we dictate.

If we decide to modify the purpose for which your Personal Information is collected and used, we will amend this Privacy Policy.

6. How Long We Retain Your Personal Information

We retain your Personal Information as long as necessary to meet legal, regulatory and business requirements. Retention periods may be extended if we are required to preserve your Personal Information in connection with litigation, investigations and proceedings.

7. How We Protect Your Personal Information

The Company treats your Personal Information in strict confidentiality, and the server in which this data is to be stored includes the necessary industry-standard security measures to prevent accidental or unlawful destruction, loss, alteration, unauthorized disclosure or access. We also encrypt the website communications with SSL and store your Personal Information in an encrypted server. However, we cannot completely guarantee the security of your information, which might be accessed, disclosed, modified, or destroyed, and it should be emphasized that you share this information at your own risk.

8. Right of Access, Rectification, Cancellation and Objection

You have the right to access, correct, update or object to the use of your Personal Information by sending an email request to us at support@exametrics.co.

9. Links to Other Websites

This Privacy Policy applies only to the Service, and to our web tools which are integrated or implemented in other third party websites. The Policy does not apply to third party websites, linked to our Website. Third party websites or services may have their own privacy policies and we advise you to read them carefully. Inclusion of a link to a third party website or service is not a recommendation of such a website or service. Third party sites may contain information or services that are illegal or that some people may find inappropriate or offensive. Before using third party sites and services or before making a purchase, we recommend that you read and understand the privacy policies and terms and conditions of such third party websites and services, and the warranties for purchased products. You are knowingly and voluntarily assuming all risks of using third party sites to purchase products and services. You acknowledge and agree that we shall have no liability whatsoever with respect to such third party sites and your use of them.

10. Cookies

When you access the Website, we may make use of the standard practice of placing tiny data files called cookies, flash cookies, pixel tags, or other tracking tools (herein, "Cookies") on your computer or other devices used to visit the Website. We use Cookies to help us recognize you as a customer, collect information about your use of Gemini to better customize our services and content for you, and collect information about your computer or other access devices to: (i) ensure compliance with our Bank Secrecy Act ("BSA") and anti-money laundering ("AML") program ("BSA/AML Program") (ii) ensure that your account security has not been compromised by

detecting irregular, suspicious, or potentially fraudulent account activities; (iii) assess and improve our services and advertising campaigns.

Effective Date: 1 August 2021